



LAUREN EVE CANTOR

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PROFILE

Experienced management professional with a proven track record of building businesses, outperforming revenue targets, managing teams, and redesigning existing platforms to take advantage of technological advancements. Expertise in business model design, design research, logistics, operational management, project management, product management, data science and user experience. MFA in Design from The School of Visual Arts, MBA in Finance from the Wharton School of Business, and BA in Astrophysics from Columbia University.

EDUCATION

School of Visual Arts, New York

MFA Design, Designer as Author + Entrepreneur, 2017

Selected as the Graduate Valedictorian and sole Masters Candidate Representative to speak at Commencement

UCLA Extension, University of California, Los Angeles

Advanced Certificates in Print and Graphic Communication, Web and Interactive Design, and Design Communication Arts, 2015

The Wharton School of Business, University of Pennsylvania, Philadelphia

MBA, Finance, 1998

Columbia College, Columbia University, New York

BA, Astrophysics, Magna Cum Laude, 1993

RECENT WORK EXPERIENCE

sparks & honey (part of Omnicom Group), New York, NY

Design Research, 2016

Performed qualitative and quantitative research for a variety of global brands including PepsiCo, McDonald's, Humana, and AB InBev. Lead and participated in daily Cultural Briefings. Reported directly to the Head of Strategy.

Milton Glaser, Inc., New York, NY

Design Intern, 2016

Collaborated with the design team on a book of Glaser's collected works. Archived master works including original illustrations, prints and posters.

Platine Bakery, Culver City, CA

Business Manager, 2013-2015

Responsible for the financial operations of a retail bakery which grew to be the sole online supplier for Williams Sonoma's baked goods. Oversaw sales growth of 600% in under 2 years.

MF Global Holdings, New York, NY

Senior Vice President, Principal Strategies Group, COO and Trading Manager, 2009-2012

Lead manager of an internal, proprietary trading group that grew to include 12 team members and annual revenue of \$60M. Built a consolidated infrastructure for communication, reporting and risk management. Appointed by the Executive Committee to unwind the Company's \$52BN balance sheet, and the last remaining market professional. Chief of Staff to the CEO.

UBS Securities, Stamford, CT

Executive Director, Interest Rate Derivatives Trading and Mortgage Strategy, 2004-2009

Predominant risk manager and market maker for the interest rate swaps desk which achieved a revenue target of \$1BN annually. Spearheaded the operational and technological redesign of the trading desk in order to compete in the electronic trading market and to align with the regulatory framework.

SKILLS

Adobe Creative Suite, HTML5/CSS3, Microsoft Office, proficient in Spanish, Italian, and Portuguese

Personal skills include creative thinking, problem solving, and decisiveness